



Hello

December 14<sup>th</sup>, 2021

On behalf of the Portugal Cove - St. Philip's Chamber of Commerce, I am pleased to announce that as of January 2022, we will begin developing and implementing an Agriculture Strategic Plan for the Killick Coast region. Through supports from the Department of Fisheries and Land Resources and our Strategic Consultant, Sean Dolter of Thistle's Limited, this plan focuses on opportunities our area has in regards to:

- Food self-sufficiency
- Secondary processing
- Value-added agriculture
- Agri-tourism
- Job growth
- And more

Your voice is essential to the success of this strategic plan and therefore, we will host a public engagement session in January that yourself and others involved in the Killick's agriculture sector and its municipal representatives are encouraged to attend. Collective discussions surrounding visions for our agriculture community as well as the issues and opportunities you believe exists allows for us to create an accurate S.W.O.T. analysis, one that determines how we can best ensure your success and fulfill the needs of our residents while also helping the province achieve their agricultural initiatives.

The date for this event will be announced in early January however we wanted to reach out now to ensure you are aware this project exists. We believe success is best found through the collaboration of our communities Collective and we hope you feel the same.

Sincerely,

Tara Lehman, Executive Director

709-771-3100

[executive@chamberpcsp.ca](mailto:executive@chamberpcsp.ca)

PO Box 644, STN MAIN, Portugal Cove-St. Philip's, NL A1M 1A0

Email: [ChamberPCSP@gmail.com](mailto:ChamberPCSP@gmail.com) Facebook: @chamberpcsp Twitter: @chamberpcsp

